

Weber Fire District Notice of Website Privacy Practices

Weber Fire District cares about your privacy and is committed to protecting privacy and is dedicated to safeguarding personal information of those accessing its websites. We use the minimal amount of information we need to provide you with services, we safeguard your data, and we do not monetize it or improperly share it. Please read this document thoroughly.

IMPORTANT: THIS NOTICE IS INTENDED TO INFORM THOSE ACCESSING WEBER FIRE DISTRICT WEBSITES ABOUT THE COLLECTION AND USE OF PERSONALLY IDENTIFIABLE INFORMATION OF ITS USERS.

PLEASE READ THE ATTACHED DETAILED NOTICE. IF YOU HAVE ANY QUESTIONS, YOU MAY CONTACT THE ADMINISTRATIVE OFFICE AT 801-782-3580.



Detailed Notice of Website Privacy Practices

Purpose of This Notice:

This Notice explains what user data is collected and how Weber Fire District collects, uses, shares, and protects your personal information. Weber Fire District is committed to protecting the privacy of individuals who access its websites.

This notice outlines:

- What personal data we collect
- Why we collect it
- How we use, share, and safeguard your information
- Your rights regarding your information and how to exercise them

By interacting with Weber Fire District, you are informed of our privacy practices and the ways in which we handle your information in accordance with applicable laws and standards.

Who We Are and How to Reach Us

The Weber Fire District is a full-time, special services district that provides emergency and non-emergency fire and medical services, as well as planning, prevention, and education to six incorporated cities and the unincorporated regions of Weber County. We operate the website http://www.weberfiredistrict.gov/.

Our Administrative Offices are located at:

Weber Fire District Station 61 2023 West 1300 North Farr West, UT 84404 801-782-3580

A list of our administrative staff with their email addresses can be found on our website.

Personal Information We May Collect

Voluntarily provided personal identifiable information that we may collect and use when you interact with us online that could serve to identify an individual, including but not limited to:

- First and last name
- Physical address
- E-mail address
- Phone number(s)
- Social security number
- Credit card number
- Bank account information
- Any combination of personal information that could be used to determine identity.

Non-Personal Information We May Collect

Non-personal identifiable information that may be automatically collected and retained when you interact with us online that could serve to identify an individual, including but not limited to:



- Internet domain and Internet Protocol (IP) address of the computer used to access the site.
- The type of browser and operating system used to visit the site.
- The date and time of access.
- The portions and/or pages visited.

Web Browser Cookies

Weber Fire Districts website may use "cookies" to enhance the user experience. User's web browser places cookies on their computer for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, please note that some parts of the site may not function correctly.

Google Analytics

Google Analytics is a web analysis service provided by Google inc. ("Google"). Google utilizes the data collected to track and examine the use of this site, to prepare reports on its activities and share them with other Google services. Google may use the data collected to contextualize and personalize the ads of its own advertising networks. Personal data collected for interest-based advertising or 3rd-party audience data as part of Google Analytics demographics and interest reporting.

- Cookie and usage data
- Age
- Gender
- Interests

Purposes and Uses for Your Personal Data

The data collected may be used for the following purposes:

- PROVIDE SERVICES:
 - Community Education, i.e. station tours, CPR classes.
 - Plan reviews, permits, and inspections.
 - Records requests.
 - Fire Investigations.
 - Inquiries and general information.
- QUALITY CONTROL AND IMPROVEMENT
 - To improve our site, design services and improve access.
- OTHER SERVICES:
 - Electronic communications, e-mail/text.
 - To gather information for/and send reviews, permits, and inspection documents.
 - To respond to inquiries or questions.
 - To fulfill requests.

Note that electronic communications may be forwarded to the appropriate agency or person(s) for response, saved, and used to respond to the request, provide service, communicate updates, or shared with the web designer to assist in improving the website.

Any personally identifiable information the user provides within the electronic communication shall be used solely by Weber Fire District and any third-party agents with whom it has contracted to perform District functions on its behalf, unless the information is designated as a public record by the District as authorized



under Title 63G, Chapter 2 of the Utah Code, entitled Government Records Access and Management Act (GRAMA).

Users have the right to request to stop receiving electronic communications at any time.

Sharing and Selling of Personal Data

Weber Fire District does not sell, trade, or rent users personal identification information to others. The District may share personal data only as permitted by law and as necessary to carry out its official duties and generic aggregated demographic information not linked to any personal identification information. The classes of people and entities with whom personal data may be shared include:

- Other governmental entities or business partners, when required or authorized by governing law.
- Third-party contractors or service providers who assist in fulfilling operational, administrative, medical, or public-safety functions, and who are contractually obligated to protect the data.
- Regulatory, legal, or oversight bodies when disclosure is required to comply with laws, court orders, or authorized requests.
- Emergency service partners or mutual aid agencies, when necessary to provide services or protect life, health, or safety.

Third Party Websites

Users may find content that links various websites. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our site. In addition, these sites and services may have their own privacy policies and may not be subject to GRAMA, Utah Code, county, state, or federal law. Those visiting external sites are advised to check the applicable privacy statement and be cautious about providing personally identifiable information without a clear understanding of how the information is collected and used.

Keeping Your Information Secure

Weber Fire District and any authorized third parties responsible for this information care about your privacy and are committed to preventing unauthorized data sharing. Your data's safety is our priority, and we employ technical and organizational security measures to safeguard your information from loss, misuse, or alteration. However, visitors should be aware that even though protections are in place, the District cannot guarantee against the occurrence of hardware failure, unauthorized intrusion or other technical problems.

Your Legal Rights and Complaints

Unless otherwise prohibited by county, state, or federal law, or federal regulation, an individual has the right to contact Weber Fire District to:

- Seek access to your personal data or user data.
- Request to correct or amend your personal data or user data, whether or not the inaccuracy was created by accident, unauthorized access, or a change in circumstances.
- Request that your personal data be classified as a private record, if you qualify as an at-risk employee.

The District also reserves the right to use any legally appropriate measures to prevent, monitor, and investigate any attempt to deface, delete, or otherwise tamper with or abuse a District website, server, database, information system or other District technology asset.



You have the right to file a complaint with the Data Privacy Ombudsperson if you are concerned with the data privacy practices of Weber Fire District or any governmental entity by emailing privacyombudsperson@utah.gov.

Acceptance of Terms and Conditions

By using Weber Fire District's website, or messaging systems, you signify your acceptance of this policy. Additionally, if you message or subscribe to messaging from the Weber Fire District, you agree to receive responses and updates. Message frequency may vary, with an average of 1-2 messages per month. Please be aware that message and data rates may apply.

If you do not agree to this policy, please do not use our site. Your continued use of the District's site or messaging systems following the posting or changes to this policy will be deemed your acceptance of these terms and conditions, and its subsequent changes.

Revisions to the Notice

Weber Fire District reserves the right to change the terms of this Privacy Notice at any time. Any material changes will be promptly posted on our website, if available. You can obtain the latest version of this Privacy Notice, and our General Privacy Notice, by contacting our office.

Additional Information

For more information on Weber Fire District Privacy Practices, please refer to our Website www.weberfiredistrict.gov.

Definitions

- Personal data means information that is linked or can be reasonably linked to an identified individual or an identifiable individual. <u>Utah Code § 63A-19-101(24)</u>
- User data means any information about a user that is automatically collected by a website when a user accesses the website.
- Website tracking technology means any tool used by a website to monitor or collect user data.
- At-risk includes current or former peace officers, state or federal judges (including military and court commissioners), federal or military prosecutors, law enforcement officials, and any state or local government employee who faces an immediate and substantial risk of physical harm due to the nature of their duties or credible threats, as defined in Utah Code 8 63G-2-303(1)(a).
- Record series means a group of records that may be treated as a unit for purposes of designation, description, management, or disposition. <u>Utah Code § 63G-2-103(26) (2024)</u>

Effective Date of the Notice: May 2024. Amended: October 2025 (Utah Data Governance Privacy Compliance)